

## FOR IMMEDIATE RELEASE

Biolux Research Announces Commercial Launch of the OsseoPulse™ Bone Regeneration System in Korea.

**VANCOUVER, B.C., CANADA – Dec. 1, 2008** – Biolux Research Ltd. is pleased to announce today that it has launched the OsseoPulse<sup>TM</sup> Bone Regeneration System in South Korea. The product is now available for sale exclusively through DIO Implant Inc., a division of publicly-traded Dong Seo Inc, under the distribution agreement signed earlier in 2008. The product has been approved by the Korean FDA as a Class II device, and product has been shipped to DIO to begin marketing and sales of the OsseoPulse<sup>TM</sup> to luminaries and opinion leaders.

"We are excited to work together with DIO Implant to launch the OsseoPulse<sup>TM</sup> in South Korea, a very large and progressive country in terms of dental implants and dental surgery," states Kevin Strange, President and CEO of Biolux. "South Korea has experienced explosive growth in market acceptance in dental implant and regeneration technologies, and is one of the top countries in the world in per capita spend on dental and cosmetic surgery. The OsseoPulse<sup>TM</sup> is perfectly positioned in this market to address the need to accelerate bone regeneration."

Tae Young Kim, Dental Product Division Director at DIO Implant, states "we are ready to commercialize this very innovative new product to the dental implant market in Korea, and we feel that it will address the need for accelerating bone regeneration and reducing implant treatment times. The OsseoPulse TM is a great fit in our product line, and we are confident that it is going to be successful in our market."

## **About Biolux Research**

Biolux Research Ltd. is a world leader in the development of light activated bone regeneration systems for dentistry. Biolux focuses on product development, clinical and basic research, and its proprietary, patent-pending OsseoPulse™ Bone Regeneration System is premised on a vision to transform the practice of implantology and oral surgery in dentistry by accelerating implant integration and bone regeneration in a safe, effective and non-invasive approach. <a href="https://www.bioluxresearch.com">www.bioluxresearch.com</a>

## **About DIO Implant**

DIO Implant is a subsidiary of Dong Seo Inc. (DSI), a KOSDAQ exchange listed company, and markets one of the best selling implant systems in Korea. Production processes for the advanced DIO Dental implant system is approved by CE, FDA, KFDA and ISO-13485. DIO supplies dental implant systems to more than 30 dental hospitals and 2,000 dental clinics and has over 13% of Korean domestic market share. DSI also exports the DIO dental implant system to number of countries including Australia, Vietnam, China, Mexico and the USA. <a href="https://www.dio.co.kr/en/">www.dio.co.kr/en/</a>

## For More Information:

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