

**VANCOUVER, CANADA / September 16, 2016** - Biolux Research, designer and developer of Light Accelerated Orthodontics™ technology and products, is excited to announce it has reached agreement with Promed, for developing the Irish market.

OrthoPulse® is a clinically-proven medical device that uses low levels of light energy to stimulate the bone surrounding the roots of teeth and facilitate tooth movement, thus reducing treatment time for braces or clear aligners. OrthoPulse® can be used with both braces and clear aligners and is designed to be used by patients on a daily basis for a total of 10 minutes, either at home or while traveling. OrthoPulse® has accompanying native apps for iOS and Android platforms that doctors and/or patients can use to track compliance.

“We are thrilled to announce that OrthoPulse® will be represented in the Irish market by Promed as they are a well-established company that places a strong emphasis on quality and positive customer experience,” states Marcel Pordes, Managing Director at Biolux Research in Europe. “We have experienced high growth and adoption rates for OrthoPulse® by European orthodontic practitioners since starting to sell in selected European markets less than a year ago. Orthodontists using OrthoPulse® are excited by the results they see, not only in the speed of treatment but also in higher patient motivation and compliance.”

Marie Amond, Invisalign® Manager at Promed, adds, “We are delighted to be given the opportunity to represent OrthoPulse® in Ireland, further expanding our innovative offering to our customers to improve their workflows and deliver an exceptional patient experience.”

#### **About Promed**

Promed is a leader in sales, marketing and distribution to dental and primary medical care providers in Ireland. Promed has built a strong reputation in the dental sector over the last number of years by representing the most innovative device manufacturers of dental devices including Align Technology with the Invisalign® orthodontic device, the iTero Element Scanner and Resmed with the Narval mandibular repositioner. Promed strives to provide dental clinicians with solutions required by them, driven by digital innovations which enables them to give their patients the best and most efficient experience possible.

[www.promed.ie](http://www.promed.ie)

#### **About Biolux Research**

Biolux Research is a world leader in the development of innovative Light Accelerated Orthodontics™ technology and products for use in orthodontics, implantology, and other dentistry markets. Biolux Research focuses on product development and clinical research, and its proprietary, patented technologies have been developed to enhance clinical outcomes and dramatically reduce treatment timelines in orthodontics and dentistry in a safe, effective and non-invasive approach.

[www.orthopulse.com](http://www.orthopulse.com) [www.bioluxresearch.com](http://www.bioluxresearch.com)

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